Besides the several efforts of improving health and nutrition for customers, Hershey commits to CSR by creating numerous positive community impacts~~, committing to the CSR business model~~. The first impact is that Hershey improves people's lives. Beckman describes on the *Businesswire* website that in 1909, when Hershey committed to improve children's lives, the company established the Milton Hershey School, a private school for pupils from pre-kindergarten to 12th grade with the focus on social and economic development. *Energize Learning* is one of Hershey's complete commitments to help children have a better life in the future (Beckman). While Hershey's commitment to children's education is through providing school for children, the company also extends its focus on social responsibility for its employees and local communities. According to "Hershey's Third CSR Report Reveals Company Ahead of Schedule for Goals" on *PR Newswire Asia* website*,* The Hershey Company and its employees are not only working productively to provide highest-quality products to the Philippines, but they have also additionally donated $50,000, which directly came from the company and employees to help a thousand of those who were affected by

Typhoon Haiyan (“Hershey’s Third CSR Report Reveals Company Ahead of Schedule for Goals”). Hershey Philippines also gained the total participation of their employees for the United Way campaign for the past 3 years to make money, which is then donated to the National Children’s Hospital (“Hershey’s Third CSR Report Reveals Company Ahead of Schedule for Goals”). The second community effort is Hershey’s goal of improving environmental quality. According to “Hershey Launches Environmental Initiatives, Joins U.N. Sustainability Compact: Company Also Launches Kakum Cocoa Agroforestry Landscape Program” in *Candy Industry* magazine, when Hershey started their journey for the environment around 10 years ago, the company has planned to decrease the amount of carbon and transfer their production center to “zero waste to landfill” initiative, enhancing the commitment of the company to environmental responsibility (“Hershey Launches Environmental Initiatives~~, Joins U.N. Sustainability Compact: Company Also Launches Kakum Cocoa Agroforestry Landscape Program~~”). Romano demonstrates on the *Convenience Store News* that Hershey has made several steps to protect the environment in its

global operations to reduce emissions, promote nature-based climate projects, cut package waste and advance commitment to deforestation as part of its initiatives in 2023 (Romano). Hershey has announced several new targets including reducing the emission of greenhouse gas by 10%, achieving zero waste to landfill status at two more plants, recycling 90% of waste, 5% waste reduction, 15% waste emission, and 17% water reduction (“Hershey's Third CSR Report”). Considering these various pieces of evidence, Hershey has made significant positive contributions to the community, demonstrating their dedication to CSR.

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